

cultural tourism products: a case study in the xi...**an city**- cultural tourism products: a case study in the xi...**an city** 2 abstract nowadays, culture has been a major driver of tourism.**edp3wg2p1 innovative management of cultural heritage** - title edp3wg2p1 innovative management of cultural heritage short description the idea is about the exploitation of local cultural assets with the implementation of innovative digital tools and applications in order to create new forms/models of business applications within the tourism industry. the proposed idea would contribute: (a) to increase the level of publicity and awareness on remth ...**transforming the world with culture - home | europeana** - 3 transforming the world with culture our next steps on increasing the use of digital cultural heritage in research, education, tourism and the creative industries**cultural tourism in africa: strategies for the new millennium** - 5 cultural tourism in africa: strategies for the new millennium proceedings of the atlas africa international conference december 2000, mombasa, kenya **5 understanding the behaviour of cultural tourists** - understanding the behaviour of cultural tourists towards a classification of dutch cultural tourists there is an increasing recognition of the importance of culture and heritage for tourist motivation, behaviour and experiences. estimates vary according to definitions, but statistics indicate the potential significance of cultural tourism in the global market. the overall purpose of this phd ... **first cultural tourism vision - london** - 1 take a closer look a cultural tourism vision for london 2015 ... **2017about this report - digital tourism think tank** - the first cultural heritage site that benefited from an augmented virtual reconstruction of an ancient temple was olympia in greece, where researchers developed the archeoguide ar system. **mapping of cultural heritage - w**...**hlen sie eine sprache** - on the impacts of digital technologies on access, production and use of cultural content. in addition, a sub-group of experts was established on promoting reading in **cultural diversity in hospitality management** - cultural diversity in hospitality management the bachelor's thesis investigates cultural diversity in the hospitality management. it aims at presenting effective ways to improve cultural diversity in a workplace. this study was commissioned by jw marriott san antonio hill country resort & spa in texas, usa and three hotels in stillwater, oklahoma, usa: atherton hotel, hampton inn & suites and ... **definition of cultural heritage - cif icomos home page** - preservation of the cultural heritage more closely with other fields of cultural action, such as contemporary architecture, urbanization and town planning, science and technology, protection of the environment, education and communication. **compendium of best practices in sustainable tourism** - ecotourism and cultural tourism, small business creation and called for facilitating access to finance, including through micro credits issued to local communities, the poor, and to indigenous peoples. **international symposium on virtual archaeology museums ...** - cultural tourism aims at investigating all new trends in the field of digital (e.g., online, virtual) museums, virtual communities, archaeometric studies, digital cultural tourism and related topics. **the sustainable tourism index: enhancing the global travel ...** - world heritage & cultural tourism programme, unesco ... rachel dodds, director, sustaining ... the first expert to examine it as the ...**œsistine chapel of prehistory**... opened to the public in 1948, degradation caused by human breathing led to its closure in 1963. a replica site that opened 20 years later on the hill above brought tourists and archaeologists back to lascaux in large numbers ... **discussion paper - ministry of tourism, culture and sport** - 2 1 overview overview ontario's first culture strategy this discussion paper invites you to contribute your ideas to help us develop ontario's first culture strategy.

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